



MY 9/WWOR-TV

EEO Annual Report

January 20, 2012 – January 19, 2013

FOX 5/WNYW & MY 9/WWOR RECRUITMENT SUMMARY INFORMATION

Reporting Period:	<u>January 20, 2012 to 1</u>	January 19, 2013
Total # of Hires for Re	eporting Period: 12	_
Total # of Interviews f	or Reporting Period: <u>29</u>	8
Total # Interview/Refe	erred by Each Recruitment	t Source:
Jobline/Station Internal Job Po Employee Refe IUOE Local 30 Local 794 Spots and Dots Indeed.com SimplyHired.co Monster AFTRA Agent	osting: erral: :	180 7 8 6 3 1 3 1 88 1

Referral Source and Date of Hire of New Hire for Each Position:

Weather Producer	Internal Job Posting	1/7/13
Staff Accountant	Jobline	7/5/12
Sales Assistant	Jobline	2/21/12
Sales Assistant	Employee Referral	1/30/12
HVAC	Local 30 Union	3/19/12
Account Executive	Jobline	12/17/12
Account Executive	Jobline	1/14/13
Makeup Artist	Jobline	7/16/12
Maintenance Engineer	Local 794 Union	10/15/12
National Sales Manager	Jobline	5/7/12
Reporter	Agent	7/9/12
Sales Assistant	Jobline	10/16/12

FOX 5/WNYW & MY 9/WWOR RECRUITING SOURCES

{The following sources were used for all open positions.}

All FOX O&O Stations:

WAGA

1551 Briarcliff Rd, NE Atlanta, GA 30306

WHBQ

485 S. Highland Memphis, TN 38111

KTTV

1999 S. Bundy Drive Los Angeles, CA 90025

WFLD

205 N. Michigan Ave. Chicago, IL 60601

WFXT

25 Fox Drive Dedham, MA 02026

KDFW

400 N. Griffin Street Dallas, TX 75202

KTXH

8950 Kirby Drive Houston, TX 77054

WJBK

16550 W. Nine Mile Rd. Southfield, MI 48075

KRIV

4261 Southwest Freeway Houston, TX 77027

WTVT

3213 W. Kennedy Blvd. Tampa, FL 33609

WOGX

1551 SW 37th Street Ocala, FL 34474

KSAZ

511 W. Adams Street Phoenix, AZ 85003 KTBC

119 E. 10th Street Austin, TX 78701

KCOP

915 N. La Brea Avenue Hollywood, CA 90038

WUTB

4820 Seton Drive Suite M-N Baltimore, MD 21215

WTXF

330 Market Street Philadelphia, PA 19106

WDCA

5202 River Drive Bathseda, MD 20816

WTTG

5151 Wisconsin Ave., NE Dallas, TX 75202

WFTC

1701 Broadway Street NE Minneapolis, MN 55412

KMSP

11358 Viking Drive Eden Prairie, MN 55344

KUTP

511 W. Adams Street Phoenix, AZ 85003

WOFL

35 Skyline Drive Lake Mary, FL 32746

WRBW

2000 Universal Studios Plaza, #200

Orlando, FL 32819

FOX 5/WNYW & MY 9/WWOR RECRUITMENT SOURCE INFORMATION

Recruitment Source	Total Number of Interviewees	Full-time Positions
(Company, Address, Telephone #, Contact	This Source Has Provided During	For Which
Person)	this Period (If Any)	Source Was Utilized
Internal Job Posting	7	All positions
Station Website/Job Line www.myfoxny.com www.my9tv.com	180	Weather Producer Staff Accountant Sales Assistant Account Executive Makeup Artist National Sales Manager
***************************************		1
Employee Referrals	8	All positions
New York State Dept of Labor Div. of Employment & Workforce Solutions 215 West 125 th Street, 6 th Floor New York, NY 10027 917-493-7226 Hector Torres	0	Sales Assistant Staff Accountant Account Executive National Sales Manager
Emma Bowen Foundation for Minorities		
Interests in Media		
825 Seventh Avenue		
New York, NY 10019	_	
212-456-1992/3	0	Sales Assistant
Sandra Rice National Association of Black Journalists		
P.O. Box 10		
728 Flatbush Avenue	0	
Brooklyn, NY 11238	O	
Matthew Scott		Weather Producer
Association of Hispanic Arts, Inc,		
1702 Lexington Avenue		
New York, New York 10029	0	
Jasmin Rivera		
212-878-1285	· · · · · · · · · · · · · · · · · · ·	Weather Producer
CUNY New York		
1114 Ave. of Americas, 15 th Fl.	_	
New York, NY 10036 Maria Rosillo	0	6.13
		All positions
International Radio & Television Society, Inc. 420 Lexington Avenue	0	
New York, New York 10170	U	
212-867-6650		Weather Producer
National Association of Asian American		T. Cacifor I Foddool
Professionals	0	
Knickerbocker Station		Weather Producer
P.O. Box 772		

New Years New Years 40000		
New York, New York 10002		,
Susan Chang		
N/L: - II-:		
Yeshiva University		
215 Lexington Ave., 12 th Floor		
New York, NY 10016		
917-326-4845	0	Sales Assistant
Naomi Kapp		
Monmouth University		
Placement Office		
400 Cedar Avenue		
West Long Branch, NJ 07764	0	
732-571-3471		Sales Assistant
William Hill		
Columbia University		
Grad. School of Journalism		
2950 Broadway		
New York, NY 10027	О	
212-854-4422		Weather Producer
Melissa Mcoaney		
Pennsylvania State University		
Career Services Center		
University Park, PA 16802	0	Sales Assistant
814-865-2377		Jaies Masialdiil
Hofstra University		
318 Dempser Hall		
्रीHempstead, NY 11550 - 516-463-5217	0	
at A		Sales Assistant
Susan Murphy		
St. Peter's College		
2641 Kennedy Boulevard	_	
Jersey City, NJ 07306	0	
201-761-6000		Sales Assistant
Linda Mulholland		
Marist College		
Center for Career Services		
James Cannavino Lib.,Suite 322	0	
Poughkeepsie, NY 12601		Sales Assistant
845-575-3547		Staff Accountant
Deirdre Sepp		
Pace University		
41 Park Row, 15th Floor		Sales Assistant
New York, NY 10038	0	Staff Accountant
Shannon Pill		
NJ City University		
2039 Kennedy Boulevard		
Jersey City, NJ 07305	0	
212-346-1950	_	Sales Assistant
Rebecca Schnall		
St. John's University		
Career Center	0	
8000 Utopia Parkway	l	Sales Assistant
Jamaica, NY 11439		Staff Accountant
718-399-6375		Juli Accountant
/10 333-03/3		

Patricia McManus		
Wagner College		
Center for Academic & Career Development		
One Campus Road		
Staten Island, NY 10301	0	
718-390-3181		
Victoria Crispo		Sales Assistant
City College of NY		
North Academic Center		
160 Convent Avenue	0	**
New York, NY 10031		Sales Assistant
212-650-6789		Staff Accountant
Rhea Christian		
Rutgers University		
http://rutgers-	0	Sales Assistant
newark.experience.com/emp/sblogin	· ·	Staff Accountant
973-353-5313		Stall Accountant
Baruch College		
One Baruch Way	•	
Box B150	0	
New York, NY 10010		Sales Assistant
646-312-4670		Staff Accountant
Barbara Lambert		
Temple University		
2020 North 13 th Street	0	Sales Assistant
Philadelphia, PA 19122		Staff Accountant
<u> </u>		
Emerson College		
https://www.myinterfase.com/emerson	0	
617-824-8586		Sales Assistant
Matt Cardin		
Coldwell College		Sales Assistant
careerservices@coldwell.edu	0	
SUNY Genoseo		
Blake A.104		
One College Circle		Caloo Assistant
Geneseo, NY 14454	0	Sales Assistant
585-245-5721	0	Staff Accountant
Montclair State University		
Career Development Center		
Morehead Hall		
1 Normal Avenue		
Montclair, NJ 07043		Sales Assistant
973-655-6965	. 0	Staff Accountant
Diane Freedman		
Marymount Manhattan College		
Office of Career Services		
221 East 71 st Street		
New York, NY 10021	0	
212-517-0430		Sales Assistant
Melissa Benca		Staff Accountant
JUOE Local 30	6	HVAC Engineer
115-06 Myrtle Avenue	<u> </u>	, , , , , o Engineer
The second secon		

Richmond Hill, NY 11418		
718-847-8484		
Kevin Cruse		
		Sales Assistant
	0	Staff Accountant

1	3	Maintenance
New York, NY 10021	3	Engineer
Spots-N-Dots-ADV	1	Account Executive
		National Sales
Monster com	00	Manager Staff Accountant
Monster .com	00	Stan Accountant
SimplyHired.com	1	Sales Assistant
į		Account Executive
		National Sales
		Manager
Indeed.com	3	Sales Assistant
		Account Executive
		National Sales
		Manager
TVandRadioJobs.com	0	Account Executive
		National Sales
		Manager
AFTRA-AGENT	1	Reporter
	Revin Cruse Philippine New York Junior Chambers Of Commerce (JAYCEES), Inc. P.O. Box 634 Grand Central Station New York, NY 10163 IATSE Local 794 P.O. Box 154 New York, NY 10021 Spots-N-Dots-ADV Monster.com SimplyHired.com Indeed.com TVandRadioJobs.com	Kevin CrusePhilippine New York Junior ChambersOf Commerce (JAYCEES), Inc.P.O. Box 634Grand Central Station0New York, NY 10163IATSE Local 794P.O. Box 1543New York, NY 100211Monster.com88SimplyHired.com1Indeed.com3

WNYW FOX 5 & WWOR MY 9 RECRUITMENT – OTHER SOURCES

January 20, 2012 - January 19, 2013

Job Postings

When a position becomes available, it is the general practice of the Stations to post the job opportunity notice at appropriate locations throughout the Stations, so that employees are aware of current openings and may apply for consideration for those positions. The notices list the titles and requirements for the position.

These job opportunity/postings are also sent to community outreach groups, schools and universities.

Recruitment File

WNYW & WWOR maintains a file of applications/resumes for review as job openings occur. These applications/resumes are kept "active" for six months from the date they are received.

Walk-in Hours

In order to maximize the Stations' accessibility, the Human Resources department maintains regular hours for applicants to complete applications in person. In addition, applications are available for the general public in the main lobby for extended hours and on weekends.

WNYW/WWOR Job Line

Open positions, including job requirements are recorded on the WNYW/WWOR Job Line. This job line is readily accessible for all telephone inquiries. In addition to current job openings, the internship and trainee programs are described and provide the Stations' addresses and contact information.

WNYW/WWOR Websites

It is the general practice of the Stations to list all open positions on the WNYW/WWOR web sites.

www.myfoxny.com

www.my9tv.com

WNYW FOX 5/WWOR MY 9 - SUPPLEMENTAL OUTREACH INITIATIVES

WNYW FOX 5 WWOR MY 9 TRAINING PROGRAMS

WNYW and WWOR maintain an on-going training program, which has been very successful in identifying qualified individuals. Minorities and women are encouraged to apply for positions in the program. Trainees work for a period of six months in a hands-on environment with professional staff. They are required to attend various seminars structured as an introduction to the various departments within the station. The object of the program is to develop individuals who have no or little experience in the broadcasting industry for entry-level positions. This Training Program is overseen by Roselyn Barranda, HR Manager.

Fox Stations Sales, an in-house sales organization, maintains a program to train new Account Executives. This program consists of both coursework and hands-on training. At the end of the program, individuals are assigned to Stations and sales offices throughout the United States. This program is overseen by Elizabeth Pritchard, VP of Training & Roselyn Barranda, HR Manager.

TRANSITIONAL EMPLOYMENT PROGRAM

WNYW participates in the on-going transitional employment program with Fountain House, an organization that works within the mental health community, in their transition back into the workplace. Individuals work for six to nine months within the station. The objective of the program is to break the negative stereotypes and debilitating stigma that surround the label of mental illness; in addition to helping those individuals regain their self-esteem, self-confidence and a sense of purpose in preparing them to pursue an outside paying job.

WNYW FOX 5/WWOR MY 9 - SUPPLEMENTAL OUTREACH INITIATIVES

WNYW FOX 5 & WWOR MY 9 RECRUITMENT EDUCATIONAL INSTITUTIONS – STUDENT INTERNSHIPS MENTORING PROGRAMS

Recruitment: Colleges & Universities

WNYW and WWOR provided internships to **51** students for college credit during the semesters from Spring 2012 through Fall 2012. The students interned in News, Sports, Good Day New York, Sales and Traffic. The interns included students from Brooklyn College, Syracuse University, Hamilton College, Dickinson College, College of the Holy Cross, University of Michigan, University of Rhode Island, Elon University, New York University, Hofstra University, Lynchburg College, University of Arizona, University of Buffalo, University of Michigan, University of Maryland, Norfolk State University, Plattsburgh State University of NY, Salve Regina University, College of New Jersey, Kingsborough Community College, New Jersey City University, Baruch College, Ramapo College of NY, Kean University, Fairleigh Dickinson University, Brooklyn College, Dominican College, Caldwell College, Montclair State University, Seton Hall University, Rutgers University, William Paterson University, Pennsylvania State University, Fordham University, Monmouth University.

In addition to sending out job/internship opportunities, the Stations also participate regularly in career and job fairs at colleges and universities. Examples of such events during the period above include:

- ➤ One Hundred Blackmen The Stations and News Corporation are involved in an educational partnership with 2 local inner city high schools. As a result of WNYW & WWOR's participation in the program, students have developed hands-on training and skills for future employment opportunities. On-going, summer and fall semesters.
- ➤ New York University Fox Television Stations set up a fellowship program with NYU, providing scholarships and funding for programs to allow students to enhance opportunities with film and education. On-going
- Pencil Fellow Program Fox Television Stations is involved in an educational partnership with Pencil and the Department of Educations' Virtual Enterprises program. This program provides successful career-minded New York City public high school junior and seniors with dynamic experimental learning

- experiences through full-time paid summer internships at the stations.
- ➤ Howard University Career Day The Stations participated in a booth and interviewed students from over 20 Colleges to learn about our business, career opportunities, training and internship programs. Held on October 25, 2012 and manned by WTTG Iesha Henry, HR Director and Micheline Bowman, Newsroom Coordinator.

WNYW FOX 5 & WWOR MY 9 RECRUITMENT INITIATIVES – ORGANIZATIONS

In addition to sending out job opportunity notices, the Human Resources department and other management staff participate in local and national conferences sponsored by minority and/or women's organizations. During the review period, such events included:

- ➤ The National Association for Black Journalists Annual Convention and Job Expo. Held on 6/20/12 6/24/12 in New Orleans, LA and attended by Ameena Ali, HR Director. Recruitment for all FTS O&O's.
- DC/VA Diversity Employment Day Held on April 18, 2012 in Washington, DC and attended by Iesha Mason, HR Director. Recruitment for all FTS O&O's.
- Emma Bowen Foundation for Minority Interest in Media The Stations are involved in helping to fund a job and development program with the foundation. The Sr. V.P. of Human Resources for Fox Television Stations is on the Board of Directors. As a result of WNYW & WWOR's participation as a Media Partner in the program, many students have obtained training and staff jobs as well as funding for their college and university education. On-going
 - 6/27/12 Emma Bowen Foundation for Minority Interest in Media had a Career Fair attended by Roselyn Barranda, HR Manager. Recruitment for all FTS O&O's.
- American Corporate partners (ACP) Newscorp mentoring initiative for training, coaching and job development skills for military service men and women integrating into the corporate world.
- ➤ UNITY Convention 2012 Held on 8/1/12 8/4/12 in Las Vegas, NV attended by Vivian Rodriguez, HR Director. Recruitment for all O&O's.

Trainee & Internship Seminar held on 7/25/12 – WNYW/WWOR hosted an informational career seminar for trainees and interns. Participants included Roselyn Barranda, HR Manager; Lew Leone, VP/General Manager; Rosanna Scotto, Morning Talent; Dave Price, Morning Talent; Dianne Doctor, News Director; Jim Driscoll, News Director; Nick Gardner, VP/Director of Sales; Dan Carlin, VP Programming; Brian Blum, VP Promotions; Donna Pisciotta, Director of Production; Audrey Pass, Director of Public Affairs. Students attended were from Syracuse University, Hamilton College, Dickinson College, College of the Holy Cross, University of Michigan, University of Rhode Island, Elon University, New York University, Hofstra University, Lynchburg College, University of Arizona, University of Buffalo, University of Michigan, University of Maryland, Norfolk State University, Plattsburgh State University of NY, Salve Regina University, College of New Jersey, Fairleigh Dickinson University, Brooklyn College, Montclair State University, Seton Hall University, William Paterson University, Pennsylvania State University, Fordham University, Monmouth University.

PUBLIC AFFAIRS

JANUARY 2012

NAME/DATE **EVENT - TIME** LOCATION PURPOSE

JANUARY 11-WED

AUDREY PUENTE PS 9 PS 9

84th & Columbus

Guest speaker

Moderator

JANUARY 19—THURS

MIKE WOODS Pico School #8 Bellville, NJ Guest speakers

INES ROSALES

FEBRUARY 2012

FEB 25—SAT

JULIE CHANG Harvard Law School Harvard Law School **Panelist**

> Asian Pacific Am. Law Assn. Cambridge, MA

FEB 28—TUES

JIM DRISCOLL Chad Dell Monmouth University Speaker

Communication Career Fair 732-263-5192

2:30-6:00 pm

MARCH 2012

Newscorp

MARCH 9-FRI

PETER FACINI Fair Media Council Briarcliff College **Panelist**

"Pitch the Media" workshop Bethpage LI

8:30-10:30 am

MARCH 15—THURS DARI ALEXANDER

Women's History Month event

Newscorp Diversity's

6:00-8:00 pm

MARCH 22—THURS

BRNDA BLACKMON Network Journal Marriott Marquis MC

"25 Influential Women in Business" luncheon 11:00 am-2:0 pm

MARCH 23—FRI

JIM DRISCOLL Fair Media Council's Bergen Comm. College **Panelists**

NOAH GUROCK "Pitch the Media" workshop Meadowlands

8:30-10:30am

APRIL 2012

APRIL 4—WED

BRENDA BLACKMON FDU Career Day Metropolitan Club Speaker

12:00 noon-1:30 pm

APRIL 21—SAT

DAN BOWENS **BCA Celebrates Diversity** Guastavino's

MC

Gala 7:00 pm

APRIL 24—TUES

SHARON CROWLEY North Star Academy

13 Central Ave Career Day Newark, NJ 07102

10:30 am

APRIL 24—TUES

MIKE WOODS 100 Black Men Newscorp Speaker

Speaker

Guest speaker

MAY 2012

MAY 1—TUES

TI-HUA CHANG P.S. 124 Career Day 40 Division St. Participant

8:15 am- 12:00 noon

MAY 21—MON

CHRISTINA PARK Asian-American Heritage

Month Speaker Series

6:00-8:00 pm

Newscorp

Sports Lounge

MAY 22—TUES

MIKE WOODS August Martin HS 156-10 Baisley Ave. Speaker

12:00 noon Jamaica, NY

MAY 30—WED

TI-HUA CHANG Asian Pacific Heritage Month Keynote Speaker

12:00noon

JUNE 2012

JUNE 21ST_THURS

AUDREY PUENTE Latino Center on Aging Inter-continental MC

Gala

6:30pm

JUNE 25—MON

INES ROSALES John Bowne HS St. John's University Keynote speaker

3:00 pm

JUNE 26—TUES

MIKE WOODS Washington Irving HS Riverside Church Commencement speaker

JULY 2012

JULY 10—TUES

JULIE CHANG Council of Urban Professionals Citi Corp.

Asian-Am. & Pacific Islander

Leadership Forum 6:00-8:00 pm

Moderator

SEPTEMBER 2012

SEPTEMBER 21ST—FRI

NOAH GUROCK Fair Media Council Bergen CC Panelist

NJ seminar The Meadowlands

SEPTEMBER 26—WED

INES ROSALES Edison School Hispanic Edison School Guest speaker

Heritage Month 507 West St. 11:00 am Union City NJ

OCTOBER 2012

OCTOBER 17—WED

BRENDA BLACKMON Fairleigh Dickinson U. Crystal Plaza MC

Luncheon Livingston, NJ

NOVEMBER 9—FRI

HARRY MARTIN Fair Media Council Bergen Country Club Speaker

Meadowlands